

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|------------------------------|---|---------------------------------------|
| In re Patent Application of: |) | Group Art Unit: 3714 |
| GOLDBERG et al. |) | Examiner: MOSSER, Robert E. |
| Application No. 09/502,285 |) | Confirmation No. 4950 |
| Filed: February 11, 2000 |) | <u>SUPPLEMENTAL AMENDMENT</u> |
| |) | <u>AND RESPONSE TO Notice of Non-</u> |
| |) | <u>Compliant Amendment</u> |
| |) | <u>DATED September 14, 2007</u> |
| Atty. Docket No.: 3367-2-2 |) | |
| For: "A NETWORKED SYSTEM FOR |) | <u>Filed Electronically</u> |
| PRESENTING ADVERTISING" |) | |
| |) | |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicants submit this Supplemental Amendment and Response. Applicant's representative herein cancels all previously entered claims, and supplies a new claim set at the suggestion of the Examiner. It is believed that no fees are due with this transmittal. In the event that additional fees are due, please debit such fees from the Deposit Account 19-1970. Note that claim fees have been previously paid for 108 total claims and 11 independent claims, and since there are now 77 total claims and 8 independent claims, no claim charges are believed due.

Please amend the above-identified patent application as follows:

Amendments to the claims are shown in the listing of claims which begins on page **4** of this paper.

Remarks/Arguments begin on page **24** of this paper.